

Equipping settings to deal with emergencies and providing peace of mind to parents

"As well as being fantastic for our current families, new parents have chosen our setting as we are able to demonstrate our commitment to help keep children safe. Millie's Mark has had a massive impact on our sustainability, alongside boosting staff confidence. Parents are reassured in the knowledge that, when their children are left with us, their well-being is our biggest priority." - Angela Jones, Barton Moss Nursery in Salford



St Mary's Nursery at Wensley Fold Children's Centre, Blackburn



illie's Mark[®]

Inspiring Excellence in Paediatric First Aid

"My son's nursery in Stockport has just been awarded Millie's Mark. I just wanted to send you a note for Millie's parents to say thank you - and congratulations - for having the strength to come up with such a worthwhile organisation in Millie's memory. You've made the environment my two-year-old son is cared for in much safer, so thank you."

Richard, father of a child at a Millie's Mark accredited nursery

Millie's Mark is delivered by NDNA (National Day Nurseries Association), the national charity representing day nurseries across the UK, on behalf of Millie's Trust. Millie's Trust was set up in memory of Millie Thompson - find out more about Millie's legacy on the Millie's Mark website below.



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The gold standard for paediatric first aid in early years

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National Day Nurseries Association



What is Millie's Mark?

Millie's Mark is a voluntary 'gold standard' award created in recognition of early years childcare providers who go above and beyond the minimum requirements in keeping children safe.

Millie's Mark accreditation is a comprehensive process. It requires settings to have 100% of staff working directly with children qualified in paediatric first aid - but involves much more.

In order to be awarded, childcare settings must demonstrate that the learning is kept alive and in the forefront of practitioners' minds, so they are confident, ready and capable should an emergency occur.

The accreditation process

You must complete the process within six months, then accreditation lasts for three years. You must complete a training matrix, audit of practice and risk assessment and upload a floor plan and copies of all staff Paediatric First Aid certificates to the online portfolio.

A mentor is assigned to support you throughout. Your evidence is fully assessed online, with 20% of settings subject to a spot check assessment visit.

The final stage is the Millie's Mark Panel who decide, based on the evidence, to award or refer. Settings awarded Millie's Mark will receive a certificate and be promoted on the website.



Elm Cottage Nursery in Cheadle Hulme

"We are really proud of the team effort to achieve this Mark and it has been well received by parents too. They have so much confidence in the nursery as a result of our commitment to putting children's safety first. We would highly recommend this quality mark to other nurseries as the process has been hugely beneficial, as well as the end result" - Honey Pot Nursery Aigburth



Honey Pot Nursery Aigburth

The benefits of Millie's Mark

One of the biggest benefits to becoming Millie's Mark accredited is the confidence it gives parents and carers. Placing a child with an accredited nursery, pre-school, nursery school or childminder reassures parents that children's safety is at the forefront of the provider's mind.

The Millie's Mark process provides you with the tools to support the confidence of your practitioners, who may not feel confident putting theory from paediatric first aid training into practice.

We promote all awarded childcare providers on the Millie's Mark website, which parents can search to find accredited providers in their area. We also publish individual case studies and promote these across our social media channels. Gaining Millie's Mark can be a great way to boost your childcare business.



Sunny Bright Day Nursery, Doncaster

"Millie's Mark wasn't just about the award to us. We have developed our practice and staff have become more knowledgeable and grown in confidence. Parents have been supportive throughout the process and now feel that Millie's Mark offers them greater reassurance when leaving their children with us" - Sunny Bright Day Nursery



Little Pioneers St Edwards Nursery, Birmingham

What does my fee cover?

Fees include access to a mentor and their support throughout the process, from answering your questions to giving you guidance on the safety of your practice.

A full online assessment of uploaded documents, spot check on-site assessments (for a percentage of settings) and IT support are included.

The costs for Millie's Mark (excluding VAT) are:

- £230 for settings with 1-14 staff members (or for childminders)
- £280 for settings with 15-29 staff members
- £330 for settings with over 30 staff members.



Intake Pre School

Millie's Mark is delivered by NDNA (National Day Nurseries Association) on behalf of Millie's Trust



Swineshead Pre School Centre